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Reg. No: ☐☐☐☐☐☐☐☐☐☐☐☐

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)
B.Tech III Year II Semester Supplementary Examinations February-2022
MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS
(Mechanical Engineering)

Time: 3 hours   Max. Marks: 60

(Answer all Five Units **5 x 12 = 60** Marks)

UNIT-I

1	a	Explain different types of elasticity of demand.	6M
	b	List out the contemporary importance of Managerial Economics.	6M

OR

2	What do you mean by demand forecasting? Explain various demand forecasting techniques.	12M

UNIT-II

3	a	Define production function and explain it.	8M
	b	Write short notes on MRTS.	4M

OR

4	Define Break-even point with graph and state the assumptions.	12M

UNIT-III

5	Explain perfect competition in market structure and its features of perfect competition.	12M

OR

6	a	What is meant by economic liberalization, economic privatization.	6M
	b	Explain market penetration pricing.	6M

UNIT-IV

7	What is the importance and Process of Capital Budgeting?	12M

OR

8	a	Outline the Net Present value.	6M
	b	How to examine Traditional Methods of Capital Budgeting.	6M

UNIT-V

9	Explain Advantages of Double –Entry system.	12M

OR

10	What is meant by Ratio analysis? Explain briefly about various types of ratios.	12M

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